



WHAT IS DEMENTIA

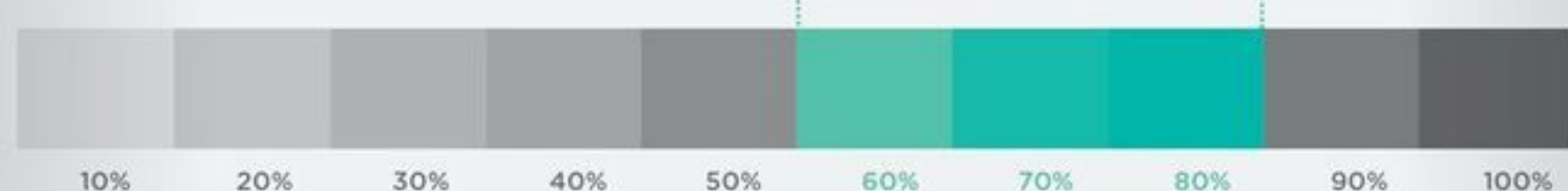
A general term for a decline in mental ability severe enough to interfere with daily life.



WHAT IS ALZHEIMER'S

A disease that attacks the brain. It is the most common form of dementia.

ALZHEIMER'S DISEASE ACCOUNTS FOR **60% TO 80%** OF ALL DEMENTIA CASES



5.2 MILLION AMERICANS HAVE ALZHEIMER'S DISEASE

EVERY **68** SECONDS



SOMEONE IN THE UNITED STATES WILL DEVELOP ALZHEIMER'S DISEASE

2/3 WITH ALZHEIMER'S DISEASE ARE WOMEN



&

1/3 WITH ALZHEIMER'S DISEASE ARE MEN



PEOPLE

85 AND OLDER



1/3 OF THEM HAVE ALZHEIMER'S DISEASE

PEOPLE

65 AND OLDER



1 IN 9 HAS ALZHEIMER'S DISEASE

5th

LEADING CAUSE OF DEATH

FOR AMERICANS AGE 65 AND OLDER

AN ESTIMATED

450,000 PEOPLE

ARE EXPECTED TO DIE WITH ALZHEIMER'S IN 2013



TREATMENT COST WAS ABOUT

\$200 BILLION

IN 2012



CURRENTLY THERE IS **NO CURE**

Pharmaceuticals only treat symptoms and do not keep the disease from worsening.

RISK DEPENDS ON:

- ▶ AGE
- ▶ GENDER
- ▶ LOCATION
- ▶ PHYSICAL HEALTH
- ▶ GENETICS
- ▶ RACE
- ▶ EDUCATION

STEPS TO DIAGNOSE

- A THOROUGH EVALUATION OF MEDICAL HISTORY
- MENTAL STATUS TESTING
- A PHYSICAL AND NEUROLOGICAL EXAM
- TESTS - SUCH AS BLOOD TESTS AND BRAIN IMAGING

SIGNS

1. Memory loss that disrupts daily life
2. Challenges in planning or solving problems
3. Difficulty completing familiar tasks
4. Confusion with time or place
5. Trouble understanding visual images and spatial relationships
6. New problems with words in speaking or writing
7. Misplacing things and losing the ability to retrace steps
8. Decreased or poor judgment